

## Justin Peters

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### Summary

I am a practitioner of standards-based, responsive website design and development with over 15 years of professional experience. I am also a writer with content strategy, editing, and technical documentation experience.

### Skills

**Development:** HTML5; CSS3; jQuery; PHP- and XSLT-based content management systems; mobile and desktop browser testing

**Design/UI:** UX and visual design (including mobile and responsive); wireframes; usability and accessibility testing; 508 compliance

**Writing:** Technical documentation; content authoring, editing and strategy

### Experience

**Website Data Architect** at West Coast Region (NMFS, NOAA), Seattle, WA (independent contractor) | May 2013 – present

- Percussion Rhythmyx (CMS) development and support
- HTML5/CSS3 development
- Advising and research for content, social media and email distribution strategy

**Front-end Developer** at HTC, Bellevue, WA (contracted through Filter Digital) | Oct. 2013 – Mar. 2014

- Responsive website development (HTML5/CSS3/jQuery)
- Wordpress (CMS) maintenance and development
- Maintenance and updating of legacy websites

**Front-end Developer** at Pax Rodentia, Evanston, IL (independent contractor) | Oct. 2012 – Jul. 2013

- Responsive website development (HTML5/CSS3/jQuery)
- Magento and ExpressionEngine (CMS) integration and development
- Email template development and testing

**Web Content Developer** at Northwest Fisheries Science Center (NMFS, NOAA), Seattle, WA | Oct. 2008 – Dec. 2012

- Designed and produced responsive website templates, established HTML5/CSS3 coding standards
- Lead content strategy and website wireframing initiatives to improve web content
- Wrote and edited print and website content
- Updated legacy code to modern web standards

**UI Designer/Technical Writer** at Vidiator, Seattle, WA (contracted through Quality in Motion) | Jan. 2007 – May 2008

- Designed web and mobile e-commerce interfaces
- Produced work-flow documentation and wireframes
- Wrote specification documents for mobile websites and applications

Clients included: AT&T, Hallmark, Alltel

**Volunteer** at Pastoral Social, Cuenca, Ecuador | Sep. 2006 – Nov. 2006

- Website design and production
- Poster and logo design
- Spanish-to-English translation

**Website Developer/Production Artist** at Design Hammer, Durham, NC | Sep. 2004 – Jun. 2006

- Website production: established HTML/CSS coding standards, created PHP-based page templates, conducted browser compatibility testing
- Produced design concepts and refined existing UI designs
- Performed website maintenance

Clients included: Durham Bulls, NC Public Schools, TBM Consulting Group

**Website Developer/Production Artist** at Grant-Jacoby, Chicago, IL | Jun. 2002 – Dec. 2003

- Website production: established HTML/CSS production standards, wrote project estimates, developed site wireframes, performed usability and browser compatibility testing.
- Designed secondary page templates
- Authored ASP and XML/XSLT-based page templates

Clients included: Life Fitness, Altec Lansing, Power Stroke Diesel, Northwestern University

**Multimedia Developer/Production Artist** at Signal Interactive, Chicago, IL | Nov. 1999 – Jun. 2002

- Website production: authored HTML and ASP-based web templates, produced graphics
- Conducted usability studies and developed site wireframes

Clients included: Zenith, Altec Lansing, Life Fitness, Navtech.

## Education

**University of Washington**, Seattle, WA

- B.A. English (Creative Writing) - 1997
- Certificate in Creative Nonfiction - 2007
- Certificate in Editing - 2011

## Other Interests

**Writing:** creative nonfiction, travel essays

**Languages:** proficient Spanish, some French

**Audio recording:** analog and digital multitrack recording, sound processing and editing